

## ILLUMINATE ASIA APPOINTS SENIOR INSIGHTS CONSULTANT



**Jakarta, Indonesia, 25 August 2023:**  
Illuminate Asia (PT. Illuminate Research Asia) welcomes **Kelik Harjono** to the Indonesian team as Senior Insights Consultant, and he will assume the role immediately.

Kelik has over 23 years' experience in consumer insights, market and social research. He thrives on challenging research projects and sharing his knowledge through speaking engagements at universities and international forums. Prior to joining Illuminate Asia, Kelik cofounded Pixel Research and worked for Ipsos Public Affairs. Kelik has expertise in studying human behaviour and its influence on decision-making and is passionate about nurturing new talent in this exciting field.

As Senior Insights Consultant, a key leadership role in Illuminate Asia's Client Service team, Kelik will lead a strong team of professionals in delivering insights and strategy to empower clients to make informed decisions and achieve success.

Kelik will be working closely with Haris Rahmanto, Illuminate Asia's Indonesian Country Head, and other senior members of the Indonesian Client Management team.

*"I am delighted to welcome Kelik as our newest team member, a well-known figure in market research in Indonesia! His expertise is an excellent addition that will help propel us to new heights."*

**Haris Rahmanto, Country Head Indonesia**

*"I am excited to start my new role as a Senior Insights Consultant at Illuminate Asia. I look forward to working with a team of talented professionals to help businesses make better decisions based on good insights"*

**Kelik Harjono, Senior Insights Consultant, Indonesia**

**OUR VISION:** Illuminating clarity and insight to create a positive impact for our clients and community across SouthEast Asia

**FOR MORE INFORMATION**

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